

# Let's Get Started

*Thanks for turning to the sustainable, biodegradable choice for your salon towels. And for the first steps towards transforming your salon for good. Everyone's good. But you probably know all that already. That's why you chose Scrummi, right?*

*Using Scrummi is a cinch. But there's just a few simple things you need to know.*

## Step 1: It's a team thing

*Make sure everyone at your salon knows about Scrummi. Get everyone on board with the whole 'saving the world one disposable, biodegradable towel at a time' story.*

### It's a cool story!



#### You & Your Staff Win

- Washing, drying and folding cotton towels go out the window (not literally).
- Faster drying hair! Scrummi is more absorbent than a traditional cotton towel. **Just sayin'.**



#### Your Client Win

- Super hygienic! Scrummi is a single-use, one-time-only towel, so clients get a fresh, unstained towel every time. **Boom!**
- Just a better experience. Scrummi towels feel soft and luxurious.



#### Everyone Wins

- Your salon's environmental impact, reduced. Period.
- Each towel is sustainably made, free of plastics, biodegradable and compostable.

### **B.T.W.**

Scrummi towels are up to **5X more absorbent** than cotton towels, so sometimes feel wetter than you might be used to. But that's a good thing. Simply means they're working harder than cotton towels to absorb liquid.

**It's just science.**



## Step 2: The Nitty Gritty of Scrummi

- Place towel around the shoulders before washing the hair.
- After washing, **squeeze excess water** from the hair by hand.
- For longer hair try a detangling comb before towel drying.
- Blot (don't rub) hair using the textured side of the towel.
- Scrummi towels work best when applied to the hair with light, constant pressure.
- To make a turban, open the towel out underneath the head and fold over each side at the front.
- For long hair, best to twist it into a light ponytail and secure at the front.
- Make sure towel is tight to the nape of the neck at all times.



## Step 3: Boast!

You're doing great work for the planet. Let your clients know. We've got tons of posters, stickers and display cards for your salon. **Just shout and we'll give you all you need.**

Remember, we're always here for you. **Call 01732 617 610** or **email [hq@scrummi.com](mailto:hq@scrummi.com)**

Here's where you can find all our waffle

