

Benefits and Eligibility

As a Signature Salon you'll receive many Bonus Benefits:

Bonus Benefits	Description
Custom Reward Package	Earn points on purchases and redeem rewards. Choose from product, educational tools, Signature Services and bespoke items
Support Material on CD – imagery and advertising templates	Make advertising simple and effective with templates and images to choose from
Bespoke Mailings	Discover all the latest news from Paul Mitchell® and Salon Success
Exclusive Offers	Offers available exclusively to Signature Salons
Priority Notice of Events and Ticket Sales	Be the first to know which events are coming up, and be the first to book your place
Signature Salon Contact	Your first point of call for all your Signature Salon enquiries
New Product Sampling	Preview all the new, hot products from Paul Mitchell®
Access to extranet on salon-success.co.uk Coming Soon	Online log-in area to access exclusive information and material
Salon Locator Priority Coming Soon	Directing clients straight to your door from www.paul-mitchell.co.uk

As a top customer you're eligible to be a Signature Salon:

Salon Type	Eligibility	Points Received
Paul Mitchell® Salon	Spend £500 per month on Paul Mitchell® products*. (Based on 6-Month Average Purchase)	1 Point for every £1
3-6-5 Paul Mitchell® Salon		1.5 Point for every £1

*Exclusions apply. Paul Mitchell® the color products not included.

The choice is yours

You will already be earning points on your purchases so speak to your Club Services Representative today to see how many points you've earned so far!

The benefits and rewards of The Signature Salon Programme are there to give your business a boost, and help develop our relationship with you as a 'True Professional'. We look forward to building our relationship with you as a Signature Salon!